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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/826,083	04/04/2001	Bruce Royer	57111-5094	3868

7590 07/10/2007  
TIFFANY & BOSCO  
2525 East Camelback Road  
Phoenix, AZ 85016-4237

EXAMINER
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SHAAWAT, MUSSA A

ART UNIT	PAPER NUMBER
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3627

MAIL DATE	DELIVERY MODE
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07/10/2007

PAPER

**Please find below and/or attached an Office communication concerning this application or proceeding.**

The time period for reply, if any, is set in the attached communication.

<b>Office Action Summary</b>	Application No. 09/826,083	Applicant(s) ROYER ET AL.	
	Examiner Mussa A. Shaawat	Art Unit 3627	

-- The MAILING DATE of this communication appears on the cover sheet with the correspondence address --

### Period for Reply

A SHORTENED STATUTORY PERIOD FOR REPLY IS SET TO EXPIRE 3 MONTH(S) OR THIRTY (30) DAYS, WHICHEVER IS LONGER, FROM THE MAILING DATE OF THIS COMMUNICATION.

- Extensions of time may be available under the provisions of 37 CFR 1.136(a). In no event, however, may a reply be timely filed after SIX (6) MONTHS from the mailing date of this communication.
- If NO period for reply is specified above, the maximum statutory period will apply and will expire SIX (6) MONTHS from the mailing date of this communication.
- Failure to reply within the set or extended period for reply will, by statute, cause the application to become ABANDONED (35 U.S.C. § 133). Any reply received by the Office later than three months after the mailing date of this communication, even if timely filed, may reduce any earned patent term adjustment. See 37 CFR 1.704(b).

### Status

- 1) ☒ Responsive to communication(s) filed on 10 April 2007.
- 2a) ☐ This action is **FINAL**.                      2b) ☒ This action is non-final.
- 3) ☐ Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under *Ex parte Quayle*, 1935 C.D. 11, 453 O.G. 213.

### Disposition of Claims

- 4) ☒ Claim(s) 1-48 is/are pending in the application.
- 4a) Of the above claim(s) 2-6, 9-17, 19-23 and 26-48 is/are withdrawn from consideration.
- 5) ☐ Claim(s) \_\_\_\_\_ is/are allowed.
- 6) ☒ Claim(s) 1, 7, 8, 18, 24 and 25 is/are rejected.
- 7) ☐ Claim(s) \_\_\_\_\_ is/are objected to.
- 8) ☐ Claim(s) \_\_\_\_\_ are subject to restriction and/or election requirement.

### Application Papers

- 9) ☐ The specification is objected to by the Examiner.
- 10) ☐ The drawing(s) filed on \_\_\_\_\_ is/are: a) ☐ accepted or b) ☐ objected to by the Examiner.  
Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a).  
Replacement drawing sheet(s) including the correction is required if the drawing(s) is objected to. See 37 CFR 1.121(d).
- 11) ☐ The oath or declaration is objected to by the Examiner. Note the attached Office Action or form PTO-152.

### Priority under 35 U.S.C. § 119

- 12) ☐ Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).
- a) ☐ All    b) ☐ Some \*    c) ☐ None of:
1. ☐ Certified copies of the priority documents have been received.
  2. ☐ Certified copies of the priority documents have been received in Application No. \_\_\_\_\_.
  3. ☐ Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)).

\* See the attached detailed Office action for a list of the certified copies not received.

### Attachment(s)

- 1) ☒ Notice of References Cited (PTO-892)
- 2) ☐ Notice of Draftsperson's Patent Drawing Review (PTO-948)
- 3) ☐ Information Disclosure Statement(s) (PTO/SB/08)  
Paper No(s)/Mail Date \_\_\_\_\_

- 4) ☐ Interview Summary (PTO-413)  
Paper No(s)/Mail Date. \_\_\_\_\_
- 5) ☐ Notice of Informal Patent Application
- 6) ☒ Other: Supplemental "Notice of References Cited"  
PTO-892

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***Response to Amendments***

1. This action is in response to the amendments filed on April 10, 2007. Claim 1 has been amended. Claims 2-6, 9-17, 19-23 and 26-48 have been withdrawn from considerations due to non-elected claims. Claims 1, 7-8, 18 and 24-25 are pending examinations.

***Claim Rejections - 35 USC § 103***

2. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:

(a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negated by the manner in which the invention was made.

3. Claims 1, <sup>18</sup>7, 24 are rejected under 35 U.S.C. 103(a) as being unpatentable over Brandt in view of McCaslin.

Brandt discloses a system and method for accessing rental equipment reservation software applications via the world wide web, including the steps of displaying reservation summary having reservation data (i.e. car preference, origin city, etc.) and vehicle type information (see column 23, lines 64-67); tracking equipment inventory (see column 23, lines 30-40); making confirmation of reservation (see column 28, lines 60-63); updating reservation information (see column 32, lines 47-48); searching equipment inventory (see **paragraph** bridging columns 29-30); and displaying customer information and customer history information(see column 31, lines 7-11).

However, Brandt appears silent regarding tracking the equipment inventory information for each rental location for managing equipment availability at the plurality of

rental locations. McCaslin discloses a system and method whereby equipment and its availability at given service locations (col. 16 line 8), is managed, e.g. equipment is determined unavailable at a service location if its status is marked "ready to ship". It would be obvious to modify the system in Brandt to include the plural location equipment management feature of McCaslin whereby the availability of equipment at any rental location in Brandt would be known. Notwithstanding, Official notice is taken of the well known use of a equipment manage system used in auto rental locations which manages equipment availability, e.g. car needed in FLA so the system finds a customer going to FLA to deliver the car (*as evident by Williams Pub. No. (US 2003/0149600A1) paragraph [0008], and also Yamaguchi et al US Pub. No. (US 2002/0087334 A1) paragraph [0008]*), this would be an obvious inclusion into Brandt because it would create a more efficient use of equipment.

Although Brandt teaches displaying a reservation summary having reservation information pertaining to the type of equipment reserved and the date of the reservation, he does not expressly teach displaying information pertaining to a plurality of customer reservations.

The examiner takes official notice that displaying information pertaining to a plurality of customer reservations is well know and old in the art, *as evident by Rose et al. US Patent No. (7,069,228) see claim 2*. It would have been obvious to one of ordinary skill in the art to modify Brandt to include displaying information pertaining to a plurality of customer reservation in order to know which equipment is available to reserve.

Re claims 7,24: col. 32 lines 47 et seq. discloses updating a selected car.

Claims 8, 25 are rejected under 35 U.S.C. 103(a) as being unpatentable over Brandt in view of McCaslin and further Craig.

Craig teaches the use of a system alerting the user of upon the detection of an update failure (see paragraph bridging columns 7-8). It would have been obvious to one of ordinary skill in the art at the time the invention was made to modify Brandt with update alert failures as taught by Craig, because update alert failure notifications allows the user to determine when updates have problems.

#### ***Cited References***

4. The prior art made of record and not relied upon is considered pertinent to applicant's disclosure. Please refer to Form 892 for references cited.

#### ***Response to Arguments***

5. Applicant's arguments have been fully considered but are not persuasive. In particular, the applicant's argues: A) Brandt does not teach or suggest tracking the equipment inventory information for each rental location for managing equipment availability at the plurality of rental locations; B) There is no suggestion or motivation in the cited prior art to use McCaslin to modify Brandt; C) applicant traverses the use of Official Notice and request from the examiner to provide documentary evidence; D) Brandt does not teach or suggest displaying reservation information for a plurality of customer reservation.

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In response to A) the examiner would like to direct the applicant's attention to the fact that Brandt was not relied upon to teach the claimed limitation mentioned above as mentioned in the previous action dated, 10/10/2006. Examiner relied on McCaslin as a secondary references to teach the deficiencies of the primary reference Brandt. Note that McCaslin discloses a system and method whereby equipment and its availability at a given service location (see col.16 line 1-15), is managed, e.g. equipment is determined unavailable at a service location if its status is marked "ready to ship". Therefore Brandt in view of McCaslin still meet the scope of the limitation as currently claimed.

In response to B) the examiner respectfully disagrees. The examiner recognizes that obviousness can only be established by combining or modifying the teachings of the prior art to produce the claimed invention where there is some teaching, suggestion, or motivation to do so found either in the references themselves or in the knowledge generally available to one of ordinary skill in the art. See *In re Fine*, 837 F.2d 1071, 5 USPQ2d 1596 (Fed. Cir. 1988) and *In re Jones*, 958 F.2d 347, 21 USPQ2d 1941 (Fed. Cir. 1992). ~~In this case,~~ In this case, it would be advantageous to incorporate the teachings of McCaslin into the disclosure of Brandt, for the purpose stated in the previous action dated 10/10/2006, the motivation being whereby the availability of equipment at any rental location in Brandt would be known.

In response to C) evidence is provided above.

In response to D) please refer to above rejection.

**Contact information**

F.Z.  
6/27/07

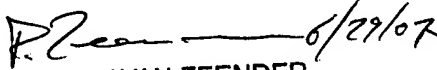
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6. Any inquiry concerning this communication or earlier communications from the examiner should be directed to Mussa A. Shaawat whose telephone number is 571-272-2945. The examiner can normally be reached on Mon-Fri (8am-5:30pm).

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Florian Zeender can be reached on 571-272-6790. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see <http://pair-direct.uspto.gov>. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

Mussa Shaawat  
Patent Examiner  
June 15, 2007

  
F. RYAN ZEENDER  
SUPERVISORY PATENT EXAMINER